

ESTTA Tracking number: **ESTTA567144**

Filing date: **10/25/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Petition for Cancellation

Notice is hereby given that the following party requests to cancel indicated registration.

Petitioner Information

Name	deBeer Watchbands		
Entity	Corporation	Citizenship	CA
Address	10782 Edison Court Rancho Cucamonga, CA 91730 UNITED STATES		
Correspondence information	Gary Vandenberg deBeer Watchbands 10782 Edison Court Rancho Cucamonga, CA 91730 UNITED STATES gvan54@cs.com Phone:909-980-4884		

Registrations Subject to Cancellation

Registration No	3907646	Registration date	01/18/2011
Registrant	International Watchman, Inc. 4301 Manhattan Ave. Brunswick, OH 44212 UNITED STATES		

Goods/Services Subject to Cancellation

Class 014. First Use: 2003/02/02 First Use In Commerce: 2003/05/15
All goods and services in the class are cancelled, namely: Watches; watch bands and straps

Grounds for Cancellation

Genericness	Trademark Act section 23		
Dilution	Trademark Act section 43(c)		
Registration No	4093914	Registration date	01/31/2012
Registrant	International Watchman, Inc. 4301 Manhattan Ave. Brunswick, OH 44212 UNITED STATES		

Goods/Services Subject to Cancellation

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Marks Cited by Petitioner as Basis for Cancellation

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	NATO		
Goods/Services	watchbands, watchstraps		

U.S. Application/ Registration No.	NONE	Application Date	NONE
Registration Date	NONE		
Word Mark	NATO G10		
Goods/Services	watchbands, watchstraps		

Attachments	NATO.pdf(7170 bytes)
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Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by Overnight Courier on this date.

Signature	/Gary Vandenberg/
Name	Gary Vandenberg
Date	10/25/2013

1. Registrant claims they were the first user of the word marks "NATO" and "NATO G10" as the terms refer to watchbands and watch straps.
2. These word marks were used for many years in the United States prior to the registrants claimed dates of first use of Feb 2, 2002 and first dates of commerce of May 15, 2003
3. Further more the word marks were and have become a generic and descriptive term for all ballistic nylon, military NATO style watchbands as far back as 1998. A simple Google search for NATO watch bands brings back 2,140,000 results.
4. The term "NATO watch straps" is based upon the standard watch strap issued by the British Ministry of Defense (MOD). Called the "G10" by members of the British military because of the form used to requisition the strap (and other items) from inventory, the reason it got its "NATO" name is because the strap has a NSN or NATO Stock Number which identifies this type of strap. And there are actually TWO NATO stock numbers for the straps: Army/Navy (6645-99-124-2986) and RAF (6645-99-527-7059).